



Sinhgad Institutes

SINHGAD TECHNICAL EDUCATION SOCIETY'S
S.K.N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT

CRITERION 1

1.4.1 RELATED DOCUMENTS

SUPPORTIVE EVIDENCES

**COMMUNICATION WITH UNIVERSITY REGARDING
CONSIDERATION OF STAKEHOLDERS
SUGGESTIONS IN SYLLABUS REDESIGNING PROCESS**



SINHGAD TECHNICAL EDUCATION SOCIETY'S

S. K. N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT

(Approved by AICTE, Recognised by Govt. of Maharashtra & Affiliated to Savitribai Phule Pune University)
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Director

Date: 13/10/2023

To,

Dr. Parag Kalkar

Dean, Faculty of Commerce and Management

Savitribai Phule Pune University

Subject: Request for Consideration of Stakeholder Suggestions in Syllabus Redesigning Process

Respected sir,

I am writing to bring to your attention the valuable suggestions provided by diverse stakeholders pertaining to the expectations for the upcoming syllabus redesigning process within the Faculty of Commerce and Management.

The insights shared by our stakeholders collectively emphasize three key points:

Incorporation of Practical Oriented Courses: Stakeholders have expressed a keen interest in seeing practical oriented courses integrated into our syllabus. This approach resonates with the current demand of the professional world, where hands-on experience is a key differentiator.

Integration of Application Oriented Content: Another notable suggestion is to include application oriented content as a fundamental component of our syllabus. This approach will enable students to not only comprehend theoretical concepts but also understand how these concepts manifest in practical situations.

Emphasis on Soft Skills: A strong recommendation from stakeholders is to focus on enhancing soft skills within the curriculum. While theoretical knowledge is crucial, soft skills play a pivotal role in molding well-rounded professionals.

I humbly request your support in considering these recommendations during the syllabus redesigning process. The adoption of such a student-centered and industry-aligned approach will undoubtedly contribute to the overall excellence of our programs.

Your guidance and support in this endeavor would be greatly appreciated by the faculty, staff, and students of the Faculty of Commerce and Management.

Thank you for your time and consideration. I am eagerly looking forward to your insight and direction on this matter.

Warm regards,

Prachi

Dr. Prachi Pargsonkar, Director, SKN Sinhgad School of Business Management)

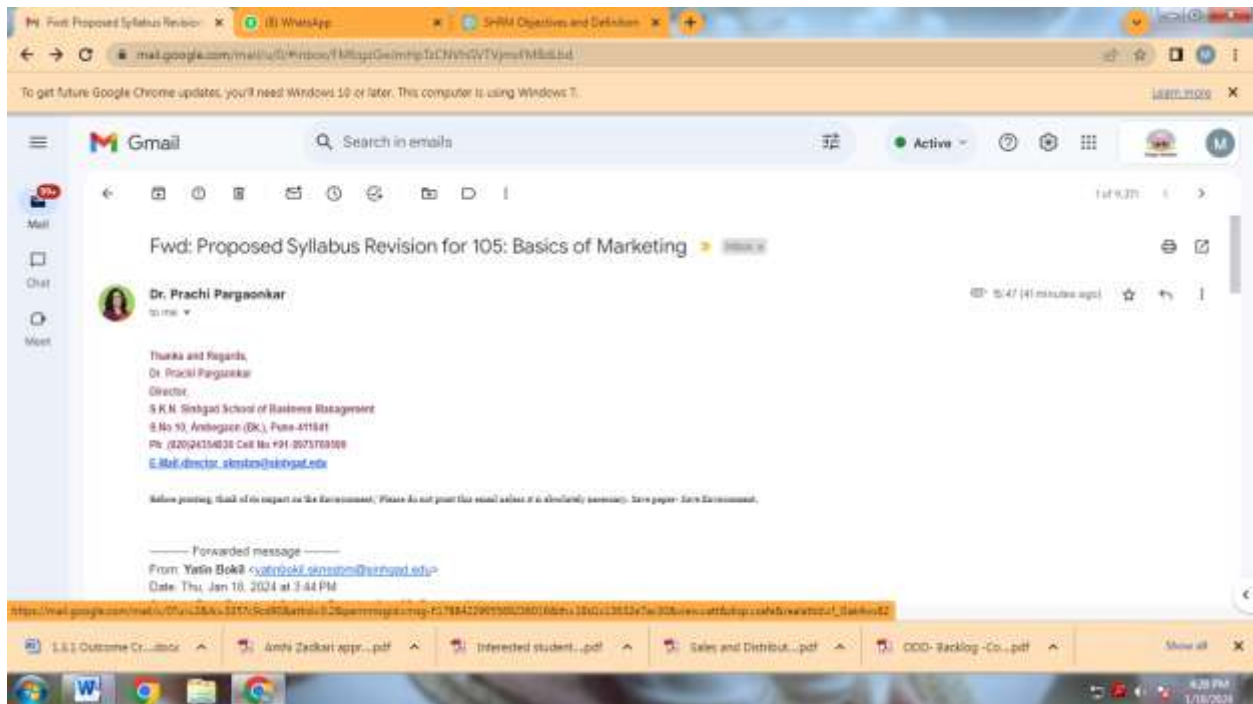
S.K.N. Sinhgad School of Business Management
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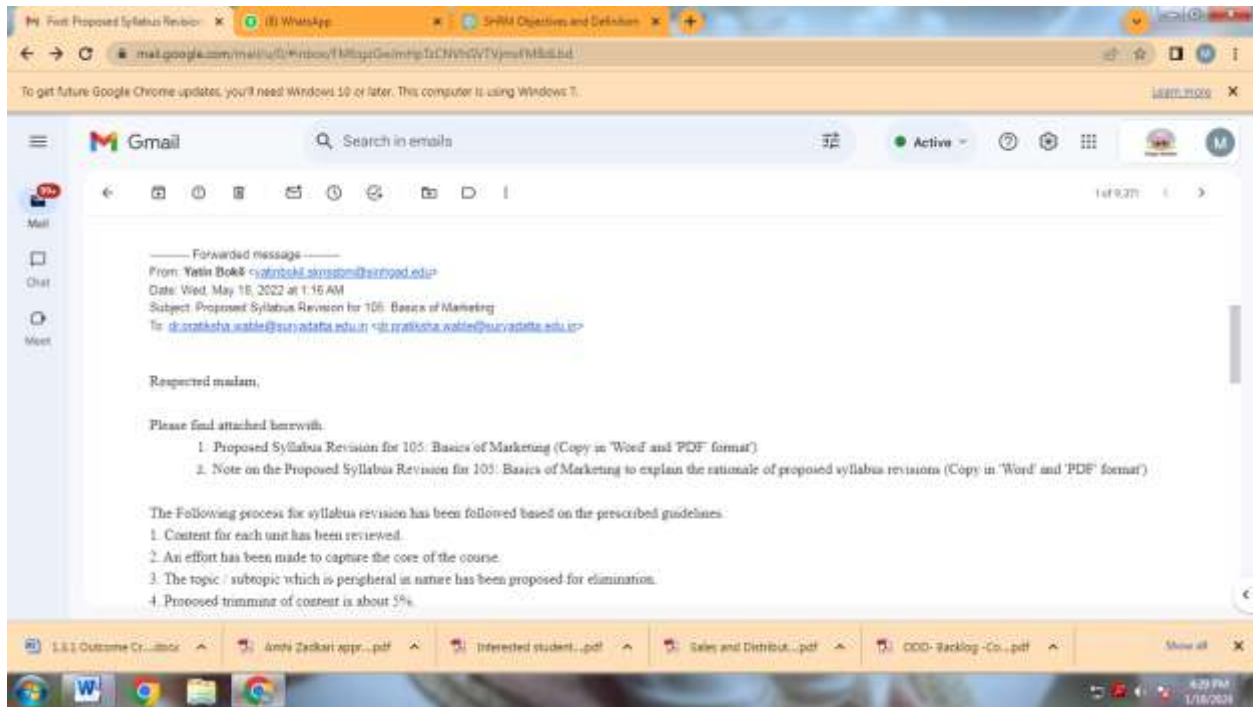


INTEGRATING STAKEHOLDER FEEDBACK INTO THE REVISION PROCESS ACADEMIC YEAR 2021-2022

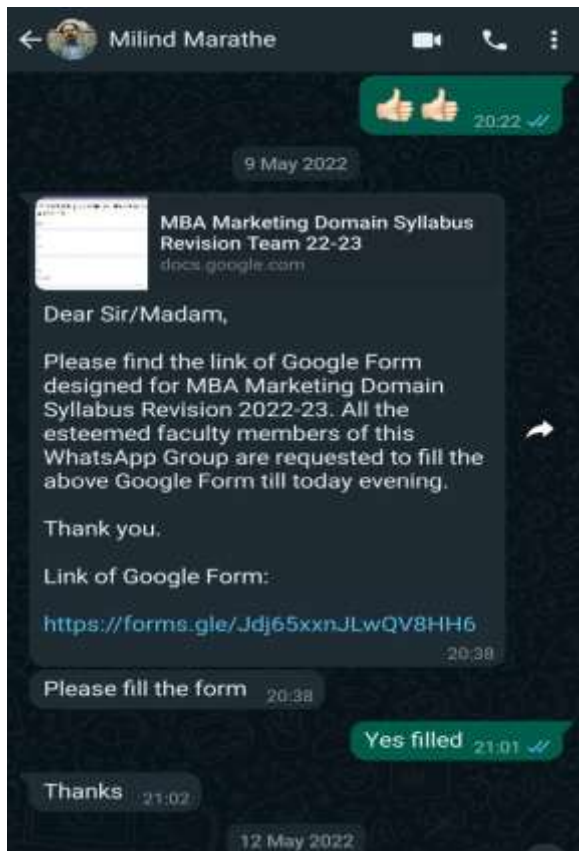
As per the feedback received from stakeholders such as students, alumni, parents, and teachers regarding the syllabus, our faculty members, who actively participated in the syllabus revision process, took those suggestions into careful consideration. Attached herewith are some email and WhatsApp communications related to the syllabus revision.

Mail Proofs:





WhatsApp Messages Screenshots:



MBA Marketing Domain Syllabus Revision Team 22-23

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* Indicates required question

Email *

Your email

Title *

Prof.

Dr Prof

Name *

Your answer